



Sponsorship Packet

Sunday, October 8, 2023 at 8:00 AM

Ford on Bay West

220 E. Bay St

2023 SPONSORSHIP OPPORTUNITIES

Proceeds to Benefit the Five Star Veterans Center

The 20th Annual Armed Forces Tri-Bridge 10K Challenge (formerly the Half Marathon) & Freedom 5K will be on Sunday, October 8th, starting at 8 AM! A new Start/Finish line and race registration and post-race celebration expo at Ford on Bay, 220 E. Bay St (Old Jacksonville City Hall).

The inaugural marathon, then named the Marine Corps Half Marathon & Freedom 5K, was held on Saturday, October 2, 2004, setting the tone for Fall events in the Southeastern United States. Throughout the years, registration for this marathon has averaged 4,000-plus runners throughout many states. What began simply as a Saturday race in Jacksonville has evolved into a weekend celebration of running, physical fitness, and tributes to our military and veterans that have served our great nation.



The mission of the Five Star Veterans Center is to: Rebuild the lives of veterans in crisis to ensure they thrive in civilian life.

Commander-In-Chief Presenting Sponsor \$25,000

- Corporate recognition / exclusive and prominent listing as “Presenting Sponsor” on all related program collateral (posters, print ads, flyers, and brochures), Five Star Veterans Center / Event website(s), as well as inclusion in all media (paid and PR) and all social media channels affiliated with the program.
- 50 race participant registrations.
- Prominent Recognition at the Five Star Veterans Center.
- Right to Co-Brand as Presenting Sponsor with the Armed Forces Tri-Bridge 10K Challenge & Freedom 5K to include: the right to establish a race-day “quadruple tent pavilion” with the company’s products and representatives at Finish Line. If you do not have a branded tent, we will provide one.
- Prominent Recognition on our website, social media channels, as well as in our e-newsletter reaching over 15,000 of our military community members.
- Large Color Logo centered on the back of all race t-shirts and positioned on Race Bibs.
- Large Color Logo on all course banners and signage.
- Exclusive recognition at the sponsorship dinner at the date and place TBD, with community leaders from the military, government, press, and businesses to celebrate the partnership with the Five Star Veterans Center.

Secretary of Defense Sponsor

\$20,000

- Corporate recognition / prominent listing as “Secretary of Defense Sponsor” on all related program collateral (posters, print ads, flyers, and brochures), Five Star Veterans Center / Event website(s), as well as inclusion in all media (paid and PR) and all social media channels.
- 40 race participant registrations.
- Prominent Recognition at the Five Star Veterans Center.
- Prominent Recognition on our website, social media channels, as well as in our e-newsletter reaching over 15,000 of our military community members.
- Right to Co-Brand as “Secretary of Defense Sponsor” with the Armed Forces Tri-Bridge 10K Challenge & Freedom 5K to include: the right to establish a race-day “triple tent pavilion” with company representatives and collateral at Finish Line. If you do not have a branded tent, we will provide one.
- Color Logo in a prominent position on the back of all race t-shirts.
- Color Logo on pavilion banners.
- Recognition at the sponsorship dinner at the date and place TBD, with community leaders from the military, government, press, and businesses to celebrate the partnership with the Five Star Veterans Center.

Joint Chief Sponsor

\$15,000

- Corporate recognition/listing as “Joint Chief Sponsor” on all related program collateral (posters, print ads, flyers, and brochures), Five Star Veterans Center / Event website(s), as well as inclusion in all media (paid and PR) and all social media channels affiliated with the program.
- 30 race participant registrations.
- Prominent Recognition at the Five Star Veterans Center.
- A press conference will be planned to unveil the recognition at a location to be determined with invited press and military dignitaries.
- Recognition on our website, social media channels, as well as in our e-newsletter reaching over 15,000 of our military community members.
- Right to Co-Brand as “Joint Chief Sponsor” with the Armed Forces Tri-Bridge 10K Challenge & Freedom 5K to include: the right to establish a race-day “tent pavilion” with company representatives and collateral at the Finish Line. If you do not have a branded tent, we will provide one.
- Color Logo listed on the back of all race t-shirts.
- Logo or Company Name on all course banners and signage.
- Exclusive recognition at the sponsorship dinner at the date and place TBD, with community leaders from the military, government, press, and businesses to celebrate the partnership with the Five Star Veterans Center.

Special Forces Sponsor

\$ 10,000

- Corporate recognition/listing as “Special Forces Sponsor” on all related program collateral (posters, print ads, flyers, and brochures), Five Star Veterans Center / Event website(s), as well as inclusion in all media (paid and PR), and all social media channels affiliated with the program.
- 20 race participant registrations.
- Recognition at the Five Star Veterans Center.
- Recognition on our website, social media channels, and weekly e-newsletter reach over 15,000 military community members.
- Right to Co-Brand as “Special Forces Sponsor” with the Armed Forces Tri-Bridge 10K Challenge & Freedom 5K to include the right to establish a race-day “tent pavilion” with company representatives and collateral at Finish Line. If you do not have a branded tent, we will provide one
- Color Logo listed on the back of all race t-shirts.
- Recognition at the sponsorship dinner at the date and place TBD, with community leaders from the military, government, press, and businesses to celebrate the partnership with the Five Star Veterans Center.

Distinguished Service Sponsor

\$ 5,000

- Corporate recognition/listing as “Distinguished Services Sponsor” on all related program collateral (posters, print ads, flyers, and brochures) where possible and appropriate, Five Star Veterans Center / Event website (s), as well as inclusion on all social media channels affiliated with the program.
- 10 race participant registrations.
- Recognition at the Five Star Veterans Center.
- Recognition on our website, social media channels, and e-newsletter reaches over 15,000 military community members.
- The right to Co-Brand as a “Distinguished Services Sponsor” with the Armed Forces Tri-Bridge 10K Challenge & Freedom 5K includes establishing a race-day “tent pavilion” with company representatives and collateral at Finish Line.
- Color Logo listed on the back of all race t-shirts.
- If you do not have a branded tent, we will provide one.
- Recognition at the sponsorship dinner at the date and place TBD, with community leaders from the military, government, press, and businesses to celebrate the partnership with Five Star Veterans Center.

Uniformed Services Sponsor

\$ 2,500

- Company listing as “Uniformed Services Sponsor” Five Star Veterans Center / Event website(s) and inclusion on all social media channels affiliated with the program.
- 5 race participant registrations.
- Recognition at the Five Star Veterans Center.
- Company Name listed on the back of all race t-shirts.
- Mention at the sponsorship dinner at a date and place TBD, with community leaders from the military, government, press, and businesses to celebrate the partnership with Five Star Veterans Center

Patriot Sponsor – Various In-Kind Donations

\$1,500

- The value of GOODS must be at least \$1500 (water, sports drinks, food, comfort items, etc.)
- If you do not have a branded tent, we will provide a tent for you.
- Recognition on Race Day and our website for one year.
- Provide 2,500 marketing materials or goodie bag items to be placed in the race bag
- Other benefits and recognition TBD based on gifts and/or services provided.

For information regarding sponsorship, please contact Mike O'Brien, Development Director at mobrien@5svc.org or please call the office at (904) 723-5950.



tribridge10kchallenge.org



@jaxtribridge10Kchallenge



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